



PORSCHE



**April 2007**

# Porsche Club

**News 2/07**



For more information, visit [www.porsche.com](http://www.porsche.com).

**School isn't supposed to be this much fun.**

**The Porsche Sport Driving School.**



**PORSCHE**

## Editorial

**Dear Porsche Club Presidents,  
Dear Porsche Club Members,**



**The team of the worldwide Porsche Club Coordination**

the team is complete – and has been re-structured! Once Paul Gregor had joined the team (see report in issue 1/07), we have been able to reorganise the duties and areas of responsibility.

As you can see from the organisational structure on page 14, each of the individual markets, broken down by continents and regions, is now supported by a specific contact person.

This will allow the Porsche Club Coordination team to respond even more effectively to your needs and requests than before. The corresponding contact E-mail addresses can also be found on page 14. Of course, the team members will be introducing themselves to you in person, and they are looking forward to visiting various events during the year.

As our head of sales, Klaus Berning, hinted in his foreword for 2007, there are plenty of reasons to look forward to this year. A

host of exciting events are once again on the agenda: the International 356 Meeting in Sitges, which we mention again in the events calendar, the Porsche Club Days at Francorchamps in May, the USA Parade in San Diego in July and the Porsche Club Deutschland Treffen, which will be celebrating 25 years of existence this year.

All in all, as was the case in 2006, the events calendar is packed with something for everybody. Of course, we will be reporting details of the most important events in our forthcoming issues. You can also find out about our calendar of events at [www.porsche.de](http://www.porsche.de). There, you also have the option of entering your own Club dates.

Alongside all of this, the Porsche Travel Club is offering a range of exciting events, as you can see in the report on the new tour of Germany, which takes in Bavaria, the Black Forest and Heidelberg. And the Porsche Sports Cup will be expanding its

programme again this season, while the Porsche Sport Driving School will be proving that “going back to school” can involve an exciting sporting experience, anywhere in the world. Proof of this can be found in the report from the Porsche Club Korea, which hosted the Porsche Sport Driving School to mark its 20th anniversary.

We hope that 2007 will be a prosperous and eventful year for everyone and wish all our Clubs every success for their projects and events.

We look forward to continuing our co-operation with you.

Your  
Worldwide Porsche Club Coordination  
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Sandra Mayr  
Alexander E. Klein  
Anne Philipp  
Mathias Menner  
Paul Gregor

### In-house business:

To make it easier for us to produce the Porsche Club News, we ask you to let us have your contributions by e-mail. Please attach text contributions as a Word file. We prefer you to save your pictures in **Tiff format**, otherwise in JPEG format (minimum resolution **300 dpi**, at an actual size of at least **13 cm width**, as RGB or CMYK). Make sure there is **no "pixelation"** in the pictures and **do not** save the pictures as indexed colours (Web colour scale). We regret that we cannot process Word files or Powerpoint presentations containing embedded images to printable quality.

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# 1. News from the Porsche AG

## Annual General Meeting

## Record Profits and Great Feelings



The splendid results for last year and the extremely positive signs for the new financial year created high spirits at Porsche AG's Annual General Meeting. It was held on 26th January, at the new Porsche Arena for the first time. There was plenty of applause and praise, as the 4,000 shareholders in attendance honoured the company's successful work over the past twelve months. There was one sad note – with the departure of Supervisory Board Chairman Prof. Dr. Helmut Sihler (76). With Dr. Wolfgang Porsche, a member of the founding family will once again be at the head of the supervisory body.

**Talks on the podium:**  
The outgoing Supervisory Board Chairman, Prof. Dr. Helmut Sihler, his successor Dr. Wolfgang Porsche and Chairman of the Management Board, Dr. Wendelin Wiedeking (left to right)

A perfect launch for Stuttgart's Porsche Arena – shareholders, Supervisory Board members and journalists were all thrilled by the first Annual General Meeting in the new, state of the art hall. The Chairman of Porsche's Management Board, Dr. Wendelin Wiedeking, commented that it was "Just brilliant! The atmosphere, the mood – everything fits. The arena is really fun."

The positive mood was based on hard facts. In the completed 2005/2006 financial year, Porsche once again beat

all previous records – vehicle sales up 9.5 percent, Group turnover up 10.6 percent and annual net profit up by an amazing 80 percent. The shareholders' good mood reached a peak when they heard that even these records can be beaten. For the first six months of the current 2006/07 financial year (1st August 2006 to 31st January 2007), the Group's preliminary figures show pre-tax profits of 1.45 billion Euros – compared to 277.8 billion Euros in the same period last year. Profits after tax are set to reach 1.05 billion Euros (last year:

169.8 million Euros). Further improvements to the model mix have made a major contribution to these profit increases. The sports car series provided positive impetus in the first six months. Sales figures for the 911 were 17,340 (up 15.7 percent). The Boxster and Cayman raced ahead by 21.5 percent to 12,170 units.

However, once again it was special influences associated with our investment in Volkswagen that were mainly responsible for the leap in profits.

## Supervisory Board

### Prof. Dr. Helmut Sihler is leaving – he will return as a shareholder

**The end of an era – For 14 years, Prof. Dr. Helmut Sihler has led Porsche's Supervisory Board. He is now retiring due to old age. The supervisory body has elected Dr. Wolfgang Porsche as its new Chairman. There have also been other changes in the Supervisory Board.**

For example, income from hedging transactions associated with the acquisition of VW shares was well over a hundred million Euros. In addition, the revaluation of our increased holding of VW shares, which is now 27.4 percent of ordinary shares, had a 520 million Euro positive impact on our results. However, the result also includes negative factors such as the development costs for the Panamera, amounting to over a hundred million Euros.

For the full 2006/07 financial year, Porsche is aiming to match the high sales figures of the previous year. Growth markets in Eastern Europe and Asia will make a significant contribution to this. "Your company Porsche is on a very good path", Wiedeking told shareholders.

He then led the farewells to Prof. Dr. Helmut Sihler, who has worked alongside and supported the Porsche boss for 14 years as Chairman of the Supervisory Board. "His philosophical way of looking at things and his diplomatic skills have played a crucial part in shaping the successful development of the company", Wiedeking said. Sihler was clearly moved and looked back over his 14 years in office, praising the co-operation within the Supervisory Board and with the Management Board. "Co-determination means sharing responsibility. At Porsche, this co-operation is something that is lived out every day."

On this January morning, it was not easy to get down to the items on the agenda. Everybody in the hall knew that it was the last time that Prof. Dr. Helmut Sihler would be chairing the Porsche Annual General Meeting, the last time that he would be bringing shareholders under his spell with an incomparable mix of humour, eloquence and sharp-tongued comments. "It is a real shame that he is leaving", whispered one lady on the floor.

Sihler's era in charge is closely linked with the recent Porsche success story. He joined the Supervisory Board in 1993, right in the middle of the company's crisis, and was elected as its Chairman. For 14 years, he stood shoulder to shoulder with Chairman of the Management Board Dr. Wendelin Wiedeking, and together they shaped the turnaround and the company's rise to become the world's most profitable car manufacturer. Helmut Sihler, who also

**Farewell:**  
**Chairman of the Management Board, Dr. Wendelin Wiedeking, presented the outgoing Supervisory Board Chairman, Prof. Dr. Helmut Sihler, with a Porsche share.**



carved out his niche in German business history at Henkel and Telekom, can now take his retirement with an immense amount of pride in what he has achieved. But why isn't he staying on for a while? "You cannot stop the passage of time. In two months, I will be 77", was his simple answer.

"I just cannot imagine an Annual General Meeting without Sihler", Wiedeking admitted. "He has been a godsend for me. As an inexperienced Chairman of the Management Board, the best thing that could have happened to me in 1993 was to get the chance to work alongside him. I have learned a lot from Professor Sihler. I will never forget what he has done for me." Even though, as Wiedeking emphasised "it is not the normal practice to present gifts at Annual General Meetings", he presented the outgoing Supervisory Board Chairman with a framed Porsche share on the podium. The Porsche boss had bought it a few days before – paid for out of his own pocket. Of course, the gift also had a deeper meaning – the hope that Sihler will maintain a close relationship with Porsche. The share will act as an entry pass, meaning that the retired Supervisory Board Chairman will be able to attend future Annual General Meetings.

The Supervisory Board has elected Dr. Wolfgang Porsche (63) as its new Chairman. The son of Ferry Porsche, and with a doctorate in business, he is an ordinary shareholder and has been a member of the supervisory body since 1978. In addition, he is a member of the Supervisory and Advisory Boards of various Porsche sales companies.

At the same time as Sihler, banker Walther Zügel (73), a Porsche institution who joined the Supervisory Board back



**Newly elected: The head of the Supervisory Board is now Dr. Wolfgang Porsche**

in 1980, is also leaving office. Hans-Peter Porsche and Prof. Ulrich Lehner (60) have been elected to the Board. Hans-Peter Porsche is one of the four sons of Ferry Porsche. From 1971, he was the head of production and a member of the Executive Board of the former Porsche KG. Ulrich Lehner is Chairman of the Executive Board at Düsseldorf's Henkel Group.

Back in the autumn of 2006, Maria Arenz from the legal department resigned her post as management representative on the Supervisory Board, and she retired from the company. Dr. Ludwig Hamm has been elected to the board to replace her. He has worked at Porsche since 1974 and is responsible for the auto body department in the Weissach Development Centre.

Carrera Edition 01/07

### The new Porsche Supervisory Board

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**Dr. Wolfgang Porsche, Chairman**  
MBA

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**Hans Baur, deputy chairman**  
Engineer,  
Trade union secretary (E)

---

**Dr. Ludwig Hamm**  
Engineer (E)

---

**Jürgen Kapfer**  
Project manager (E)

---

**Uwe Hück**  
Group works council chairman (E)

---

**Dr. Ferdinand Piëch**  
VW Supervisory Board Chairman

---

**Dr. Hans Michel Piëch**  
Lawyer

---

**Dr. Ferdinand Oliver Porsche**  
Investment management

---

**Prof. Ulrich Lehner**  
Henkel Executive Board Chairman

---

**Hansjörg Schmierer**  
Trade union secretary (E)

---

**Werner Weresch**  
Vehicle mechanic, works council  
member (E)

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**Hans-Peter Porsche**  
Engineer

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**(E) = Employee representative**



## RS Spyder

### Endurance testing before the marathon



**On a line:  
The new RS Spyder demonstrated its reliability in a  
24-hour test in Le Castellet**

**After completing this tough 24-hour endurance test in Le Castellet and winter training in Sebring, the RS Spyder is well prepared for the challenges of the 2007 season. For the first time, sports prototypes for customer teams have been produced at the factory in Weissach.**

It is a beautiful morning in the Provence – the sun is shining down and all you can hear is the birds singing. Then the lights change to green on the Le Castellet plateau. In the cockpit of the RS Spyder, Sascha Maassen starts the engine, slides down his helmet visor

and roars out of the pit lane. The peace is at an end.

The 24-hour test on the Circuit Paul Ricard in Southern France was the start of the final countdown to the 2007 season for the new RSSpyder. The en-

hanced winning car from the American Le Mans Series 2006 had already completed five endurance tests on the test stand in the Weissach development centre, but these are no substitute for real test drives. As Roland Kussmaul, head of motorsport performance development, explains: "Most problems only come to light once you get out on the track."

And so it proved – after four laps Sascha Maassen returned to the pits. The air pressure in his right rear tyre

was suddenly not right. Jens Maurer and his colleagues identified the problem. The engineers in the command centre behind the pits monitor around 200 parameters using telemetry data transmitted from the car to their laptops. Of these, 80 percent relate to engine data – from the intake temperature to the ignition angle.

For the endurance test under racing conditions, 18 engineers and mechanics had travelled over from Weissach. The Penske Motorsport team, which runs the RS Spyder in the USA with support from Porsche, had sent ten men across the Atlantic. Six factory drivers put the RS Spyder through its paces. Always at the limit – and sometimes be-

yond. "We always try to look at the worst case scenario", explains Roland Kußmaul. "If you don't do that, you will definitely pay dearly for it later."

Hard testing and reliability in a race – this is Porsche's formula for success. As the defending champion, tests in France and Sebring provided optimum preparation for the new season. It begins on 17th March in Sebring, with the 12-hour race.

While the test team were trimming the RS Spyder for the first race, other sports prototypes were being constructed at the factory in Weissach – for customer teams for the very first time. The first of them, for US team Dyson Racing, was delivered in mid-January.

**Premiere in Weissach:  
The first RS Spyder for a customer  
team is shipped**

Carrera Edition 01/07

### Well represented

In the 2007 season, nine Porsche factory drivers will be operating worldwide. The two cockpits in the RS Spyder in the American Le Mans Series (ALMS) will be occupied by Sascha Maassen (Belgium) and Ryan Briscoe (Australia), and by Timo Bernhard (Germany) and Romain Dumas (France).

In Sascha Maassen and Jörg Bergmeister (Germany), Porsche has the reigning ALMS champions in the LMP2 and GT2 classes in its ranks for the first time. As well as Briscoe, who came from the American IndyCar series, Austrian Richard Lietz is another new member of the driving team.

Marc Lieb (Ludwigsburg), Emmanuel Collard (France) and Patrick Long (USA) complete the team.



## 2. Event Calendar



### The summit: 356 East Coast Holiday

**26th June – 1st July 2007**

In 2007, 600 visitors and more than 300 vehicles are once again expected to attend the 356 East Coast Holiday. Awaiting the Porsche fans are four driving events – specially tailored for the Porsche 356: a sinuous drive through lovely scenery to Mackinaw City, a tour on remote side roads through rural Michigan, featuring wine tasting at carefully selected vineyards, a driving competition against the clock, and – last but not least – the gymkhana race, which includes a fun race made up of various disciplines. The unique venue in the hills of North Country, Michigan, provides the perfect backdrop for the event.

Further information from [www.356registry.org/ech2007/](http://www.356registry.org/ech2007/)

### Olé: International Porsche 356 Meeting in Sitges, Spain

Once again, Spain and its Porsche 356 Club will be the hosts for an event that is sure to bring together Porsche fans from a variety of countries. This time, it is the XXXII. International Porsche 356 Meeting, which will be held in Sitges, Barcelona province.

The “Dolce Sitges” hotel will be the base for the event. This exclusive 5-star hotel is situated on a hill with spectacular views of the Mediterranean and the town of Sitges, and is surrounded by a golf course in a unique setting. During the three days of the event, visitors will have the chance to share a



host of experiences – including driving skill and time trial competitions at the Can Padró racetrack, a photo rally on the region's pretty, flower-lined roads, and visits to the impressive Montserrat monastery and the city of Barcelona – all accompanied by outstanding cuisine and rounded off with the traditional farewell gala dinner. The booking deadline has been extended to 12th April 2007.

Further information from [www.356meeting2007.com](http://www.356meeting2007.com)



## 2. Event Calendar

### Two fairs on a grand scale

It is a sight to make the heart of any Porsche fan beat faster: rows of tables containing rare and high quality collectibles just waiting to find a new owner. As another international Porsche Swap meeting in Stuttgart is not planned until 2008, we are pleased to bring you details of two extremely important dates for this year. Just so you don't have to wait quite so long.

#### Neandertal Porsche Modell Club Swap Meet

Porsche fair for all scale model cars – sheet metal, cast iron, die cast, resin, plastic, slot cars – as well as badges, books, artwork, promotional items, magazines, calendars, posters and brochures.

Organised by the Porsche Modell Club, Area Germany-West, Halle Altmann Autoland in Haan. Haan is located between Wuppertal and Düsseldorf.

**Date:**  
**21st April 2007**  
**10 a.m. – 4 p.m.**

**Location: Halle Altmann Autoland  
Düsseldorfer Straße 69-79,  
D-42781 Haan, Germany**

**Info:**  
**Markus Niegel**  
**Porsche Modell Club,**  
**Area Germany-West**  
**markusniegel@web.de**  
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#### 1st Dutch International Porsche Collectors Day 2007

The “1st Dutch Porsche Collectors Day” will be held in Leusden, Holland, on 29th September 2007. The organiser and initiator, Henk H. Koop, President of the Porsche Modell Club, wants this swap fair to provide all Porsche fans with an annual event where they can exchange contacts and swap items in a relaxed Dutch atmosphere.

The venue, the most attractive “Koopmanshuis” (merchant’s house) in Leusden, is at the Pon Porsche Import site, immediately adjacent to the A28 motorway (Utrecht—Amersfoort).

**Date:**  
**29th September 2007**  
**10 a.m. – 5 p.m.**  
**Parking and entry are free!**

**Location: Pon Porsche Import  
Zuiderinslag 8, Leusden,  
Netherlands**

**Info:**  
**General Secretary of**  
**Porsche Modell Club**  
**Henk H. Koop**  
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Find out more here – Porsche online: call +49 (0)1805 356 - 911, send a fax to - 912 (EUR 0.12/min) or visit [www.porsche.de](http://www.porsche.de).

**Every Porsche is individual.**

**Now make it unique.**

**Porsche Exclusive.**



**PORSCHE**



## 3. Club Management

### New structure

### Promising: division of management by markets

The Worldwide Club Coordination Team has been growing constantly in recent times, but from the beginning of this year it has had a full complement of staff. This provided a welcome opportunity to introduce a new organisational structure based on markets.

The advantages are obvious – from now on Clubs will have a personal contact and can look forward to even more focused and intensive support. In particular, the new structure will enable us to deal with market-specific requirements and requests in the most effective way. In turn, the members of the Club Coordination team will now have a more specific distribution of responsibilities and a more structured working environment.

In addition to numerous ongoing projects for the Club scene, the Porsche Club News will continue to be co-ordinated by Anne Philipp and factory visits by Mathias Menner. The team's speaker, Sandra Mayr, will be happy to deal with any queries or issues from all markets.

The split by markets looks like this:



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Porsche Club News

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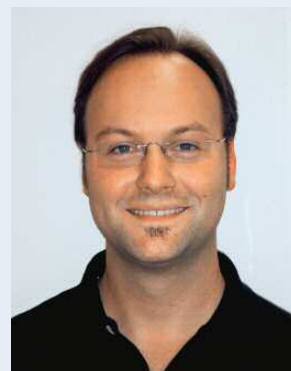


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Classic Clubs worldwide

Classic topics

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## Address unknown: Please report changes of address

Return to sender, address unknown... We all know the song! Unfortunately, as well as being a famous hit by the King of Rock'n'Roll, it can be an annoying reality. We have all had something important to send, report or announce. But it has been returned to sender. Address unknown!

It is something that often happens to the Worldwide Club Coordination Team. We only find out that a President is no longer in office, the Club has moved or the Secretary has changed when important mail to the Clubs comes back to us. Therefore, it is important for the Porsche Club Coordination to have a Club database that is always up to date.

To this end, we kindly ask you to notify immediately the Porsche Club Coordination of any changes to your committee,

President or Secretary and any changes of contact details. This way, we can avoid "Return to sender..." in the future. Even though we like the song.

Report changes of address to:

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**Fax: +49 (0)711 911-7 89 89  
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## 4. Information exchange

### Porsche Design Driver's Selection

#### Fit for golf: Cutting a good figure with Porsche

The fairway is like a fitness centre – golf is hard work, but extremely good for you. A round of 18 holes takes an average of four hours and the body burns around 1,200 calories during this time. A correct tee shot works 124 of the 600 muscles in the body. Medical professionals are also sure that relaxation and movement in natural surroundings are good for the brain, improve perspective and increase mental strength. Perhaps this explains why so much business is concluded on golf courses. This is clearly demonstrated by just one example from the USA: At a tournament in North Carolina, executives are said to have agreed a 25 billion dollar deal between two tee shots.

The new collection from Porsche Design Driver's Selection provides you with the perfect outfit for the golf course. Even if you are playing for pleasure, not business.

#### Attached

The velours and terry golf towel can be attached to your golf bag with a karabiner snap hook.



The products are available from the Porsche Centres or under [www.porsche.de/shop](http://www.porsche.de/shop)  
Not all products are available worldwide.  
For further information, phone 01805-356-911.



#### Stylish

The polo shirt with Porsche lettering and tailored collar and side vents has contrasting colours on the chest and on the back.



#### Comfortable

The shaped ladies polo shirt guarantees a high level of comfort thanks to its quick-drying functional material.



#### Arrival

The lightweight golf bag fits perfectly on the folding titanium trolley, and you can fit two of them in a Porsche.



# A 100-METER DASH ISN'T RUN IN OLD FLIP-FLOPS, EITHER.



The Porsche Cayenne is a versatile performer – on every type of terrain. The more the driver demands from the car, the more it's in its element. Thanks to the Michelin Latitude series, the same applies for the tyres. For the new Porsche Cayenne, Michelin has developed some new tyres with modest rolling resistance and therefore better fuel economy without any compromise in the performances. This is the reason why it can bear the N-designation – the sign of Porsche quality.

[www.michelin.com](http://www.michelin.com)



## Improved performance from the new Cayenne... and from the tires

### *The MICHELIN Latitude Sport*

You want a new sporty tire:  
the summer specialist MICHELIN Latitude Sport

Ideal driving experience – spring, summer, autumn

#### *Pleasant side effects:*

- shorter breaking distance
- lower fuel consumption

#### *Sizes and designations:*

255/55 R18 Latitude Sport NO  
275/45 R19 Latitude Sport NO  
295/35 R21 Latitude Sport NO

### *The MICHELIN Latitude Tour HP*

There is now a new tire option:  
the all-season specialist MICHELIN Latitude Tour HP

Ideal grip – even when it is not summer

#### *Pleasant side effects:*

- more driving comfort
- less wear

#### *Sizes and designations:*

255/55 R18 Latitude Tour HP NO  
275/45 R19 Latitude Tour HP NO



## Porsche Tequipment

### Amusement Guaranteed



**Powerful and dynamic:**  
Front and rear stainless steel  
skid plate



**Excellent entertainment:**  
The new Porsche Rear Seat  
Entertainment System

Driving a Porsche in the springtime raises your mood. You don't even have to be sitting behind the wheel to have fun. For example, in the Cayenne the Porsche Rear Seat Entertainment System ensures that even the passengers in the back are well catered for.

The system consists of two consoles with monitors, two infrared headphone sets, a remote control and a CD/DVD case. The DVD player is stylishly housed in the console on the passenger side. The 7" TFT display tilts so that it can be optimally adjusted for any viewer. Easy to operate and insensitive to vibrations, the system has outstanding picture and sound quality and plays all standard formats, including MP3, CD and DVD. Two separate, individually selectable AV sources – a games console

or a digital camera for example – can also be connected.

The new stainless steel front skid plate available from Porsche Tequipment gives your Cayenne an even more powerful and dynamic look. Its colour matches that of the metal trim, and does not interfere with the approach angle. The stainless steel skid plate has longitudinal grooves that provide a solid appearance and gives the Cayenne an additional sporty touch.

The new 21-inch Cayenne SportPlus wheels combine exclusivity and sportiness. With a width of ten inches at front and rear, they guarantee powerful forward impetus. A very special kind of springtime feeling.



**A stylish solution:** The DVD player is integrated into the display console

**Constant forward impetus:** The new 21-inch Cayenne SportPlus wheels



**Further information about the complete product programme of Porsche Tequipment and the latest Tequipment catalogues are available from your Porsche dealer or on the Internet under [www.porsche.com](http://www.porsche.com)**

## Porsche Sports Cup

### Season 2007

**6 tracks,  
6 events,  
1 experience: Pure Porsche.**

After a successful Porsche Sports Cup season in 2006, which attracted 1,220 competitors, Porsche Deutschland's customer and Club sport series is about to enter its third year. Once again, the Porsche Sports Cup will be backed by its strong corporate partners Deutsche Bank and tyre manufacturer Michelin.

**Where it all begins: Driving with instructors in the Driver's Cup**

The Porsche Sports Club is already causing great excitement among amateur racing drivers – the first entries have been received and we are already confident that the racing weekends in 2007 will attract even more interest than last year.

The Porsche Sports Cup gives anyone who is interested in racing but does not have a racing licence the opportunity to line up in two different race series.

One of them is the test day, which will be held every race weekend this year due to the overwhelming demand. Here, drivers can pay just 95 Euros per person

to experience a day on the racetrack. The Porsche Club Deutschland provides theoretical and practical information about the circuit, shows the participants around the paddock and the pit lane and gives them the chance to talk to the teams and drivers in the pits.

A drivers' briefing is held in conjunction with the race managers, and the participants then have the opportunity to drive on the track with an instructor in their own Porsche and get a taste of how it feels to be a race driver. Needless to say, that attention will be paid to their physical well-being in the Porsche hospitality area.





**Ready to go:  
The Porsche World**

In the Porsche Drivers' Cup, participants can improve their driving skills under the supervision of instructors and develop more of a feeling for their own Porsches. They learn about the ideal line, correct braking, steering into corners and accelerating into and out of bends. The training drives are followed by a time trial event. All in all, a perfect introduction to racing.

For those who have a racing licence, the Porsche Sports Cup includes various series requiring a licence – the Porsche Driver's Challenge, a time trial, the Porsche Sports Cup and the Porsche Super Sports Cup, a sprint race using Michelin road or racing tyres, and the Porsche Sports Cup Endurance, a two-hour long distance race.

Detailed information and registration documents for the individual series can be found on the Porsche Sports Cup homepage at:  
[www.porschesportscup.de](http://www.porschesportscup.de)

Once again, a varied support programme will be available for the whole family in 2007. From face painting to bouncy castles to a junior racetrack, there is plenty to keep children entertained, giving their parents the opportunity to stroll through the Porsche World or the drivers' paddock without being disturbed.

**The Porsche Sports Cup –  
a weekend for drivers, motorsport  
fans, Porsche fans and families.**

**Dates:**

**12th – 13th May**

Hockenheimring

**30th June – 1st July**

Motorsport Arena Oschersleben

**21st – 22nd July**

Spa-Francorchamps, Belgium

**11th – 12th August**

Sachsenring

**1st – 2nd September**

Eurospeedway Lausitz

**6th – 7th October**

Hockenheimring

**Information about the individual  
events, registration documents  
and downloads are available from  
[www.porschesportscup.de](http://www.porschesportscup.de)**



## Porsche Driving Experience

# Porsche Tour Bavaria — Black Forest — Heidelberg

**This new tour gives you the chance to get to know some of the most beautiful regions in Germany. And a Porsche is always the perfect travelling companion. The mix of winding country roads and long, straight Autobahns promises endless driving pleasure.**

From Ludwigsburg, we first head south. A stop at the world-famous Neuschwanstein Castle is a must, as is a visit to the Bavarian capital, Munich. On Lake Constance, you will have the chance to admire a wonderful Alpine panorama before embarking on another highlight of the route – the Black Forest highway. As well as unique scenery, the tour takes you through historically important towns like Heidelberg, Rothenburg ob der Tauber and Nuremberg. All in a vehicle that has made history itself – motoring history.

### Day 1

After collecting the vehicle in Ludwigsburg, travel on the Autobahn to Munich. Check into the Bayerischer Hof Hotel, where you can enjoy lunch. In the afternoon, you have time to explore Munich. In the evening, the July tour includes a visit to the Hofbräuhaus. The September tour features the Oktoberfest.

### Day 2

Drive along the Lake Starnberg as far as Murnau am Staffelsee. Over lunch, you can enjoy the breathtaking view of the mountains and the Murnauer Moos conservation area. After a magical drive along the German Alpine road, visit the fairytale castle built by Bavarian King Louis II – Neuschwanstein. You will stay overnight at a hotel nearby.



### Day 3

The drive through the Allgäu region will bring you close to the mighty Alps. They are heralded by the 1,894 metre Hahntennjoch Pass, which offers you impressive views and exciting driving. Your destination is the Bayerischer Hof Hotel in the island city of Lindau on Lake Constance. Enjoy the magnificent mountain landscape on a lake cruise with dinner, where Germany, Austria and Switzerland meet.

### Day 4

After the winding mountain roads of the last two days, today offers a mixture of country roads and fast Autobahn sections. After lunch at the Traube Tonbach in Baiersbronn, continue along the idyllic Black Forest highway to Baden-Baden. The Autobahn then takes you to the historic university city of Heidelberg. After dinner in the centre, you will stay overnight at the “Der Europäische Hof” Hotel.

### Day 5

Today, you have the chance to explore the city of Heidelberg, home to Germany's

oldest university. Heidelberg is also famous for its romantic ruined castle. In the morning, there is a tour of Heidelberg castle. The rest of the day is free – stroll along the city's excellent shopping streets or explore the narrow lanes of the old town.

### Day 6

Travel back in time in your Porsche sports car – through the beautiful Neckar valley and along the Swabian



wine road, to the medieval town of Rothenburg ob der Tauber. Enjoy the unique flair of a town almost completely surrounded by its medieval walls. After a medieval banquet and a walk around the town, continue in your Porsche to your destination for the day – the “Le Meridien Grand Hotel” in Nuremberg.

#### Day 7

Today’s itinerary includes a tour of the former “Reichsparteitagsgelände”. Afterwards, you can take advantage of the outstanding shopping available in Nuremberg. After lunch, you have a final chance to enjoy unmitigated driving pleasure in your Porsche sports car on the return to Ludwigsburg. After returning the vehicle, individual travel home.

#### Dates

**30th June – 6th July**

**22nd – 28th September**

#### Costs

**Per person (double room)**

**4,250.00 Euro**

**Per person (single room)**

**4,550.00 Euro**

#### Price includes

**Seven-day discovery tour in a Porsche sports car provided (2 people per vehicle), 6 nights’ accommodation with breakfast, 7 lunches, 6 dinners, travel documents, German and English Porsche Travel Club travel guide (other languages on request)**

## Porsche Sport Driving School

**For those who want to experience the fascination of Porsche to the fullest, the Porsche Sport Driving School offers a variety of exciting courses in Germany and worldwide.**

At the Porsche Sport Driving School, under the supervision of Porsche instructors, you will learn how to enhance your individual driving safety as you progress through globally standardised training levels. A full range of training options are available, from a one-day Pre-Level Training right through to the Master Training.

Develop your driving skills and experience total driving pleasure – on road, off road or even on ice. Special offers, such as a personal trainer, a telemetric session, or g-force training improve your performance bit by bit.

Choose between numerous international circuits and the FIA-certified running-in and test track at the Porsche factory in Leipzig.

Porsche subsidiaries and importers in more than 10 markets in Europe, the Americas and Asia/Pacific also offer the unique experience of the Porsche Sport Driving School.

#### Contact:

**Porsche Sport Driving School**

**Tel.: +49 (0) 711 911-78683**

**[www.porsche.de/sportfahrschule](http://www.porsche.de/sportfahrschule)**

**[sportfahrschule@porsche.de](mailto:sportfahrschule@porsche.de)**

## Porsche Travel Club

**For more than 10 years, the Porsche Travel Club has offered the very best in driving experiences.**

Tours organised by the Porsche Travel Club provide you with unforgettable experiences. Whether you want to take a quick weekend trip, a cultural tour or a longer journey, you can guarantee that the destination will offer excitement and relaxation. With a Porsche vehicle provided, you can discover the most interesting routes, exclusive restaurants and top hotels.

You can choose between a range of fully-organised trips: Whether you fancy taking a look behind the scenes at Porsche, an exciting weekend in the Black Forest, Bavaria or Austria, an adventure tour through Chile and Argentina or South Africa, or a stay at the Porsche Camp in Portofino or Dubai – we have something for every taste.

The Porsche Travel Club is constantly growing. Porsche Italy and Porsche USA also now offer interesting tours.

#### Contact:

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**[www.porsche.de/travelclub](http://www.porsche.de/travelclub)**

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## 5. Reports

### Porsche Club Hamburg

## “Runway Ride” – Porsche Club Hamburg on Sylt island

**All clear! For the Porsche Club Hamburg's autumn meeting, organisers opened up the manoeuvring area at the airport on Sylt island.**

**The extensive asphalt strip called for the driver to be in total harmony with his machine. A special course had been laid out that demanded controlled manoeuvres and sporty driving.**

The Porsche Club Hamburg was originally founded in 1983, but was reorganised in 2006 and is now more active than ever. One of the sporting and social highlights of the season was the weekend on Sylt island, from 20th to 22nd October 2006.

The ADAC driving safety centre in Lüneburg had professionally prepared the manoeuvring area at the airport for

“advanced driver safety training”. The event was supported by the Porsche Centre Hamburg, the Porsche Club Deutschland and the Club Support at Porsche Deutschland GmbH.

Engines were running at high speeds on the 1.9 kilometre course. The aim of the event was to improve control of the vehicle in a range of exercises featuring different driving dynamics. The participating vehicles ranged all the way from classics like a 1973 Porsche Carrera RS through to the Cayenne Turbo S. There were also current on-road sports cars, such as the 911 GT3 RS and a 997 GT3, which gave the whole driving event a sporting flavour. One particularly demanding challenge was the aquaplaning course, which had been set up on the adjacent marine airfield. Many of the drivers found it hard to maintain a grip on the road, and their skidding wheels tore up plenty of grass from the asphalt as they battled to keep control.

The sporting part of the event was followed by the social element, on the Friday evening in the Pius wine tavern in Keitum. Saturday saw a relaxed gathering at Sansibar, the “official” Porsche base on the island.

The next event at the airport in Sylt will be held from 13th to 15th April 2007. Further information about forthcoming events, as well as full details about the Porsche Club Hamburg, can be found on the Internet at [www.porsche-club-hamburg.de](http://www.porsche-club-hamburg.de).

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**PORSCHE**

## **Porsche Club Trier**

# **25 years of the Porsche Club Trier – small but powerful**

**It was 7th October 1981 when two Porsche enthusiasts from Trier and the Eifel region founded the Porsche Club Trier. Gilbert Haufs-Brusberg and Dietmar Gehrke placed a single-column advertisement in the newspaper "Trierischer Volksfreund", inviting all Porsche enthusiasts to the first Club evening at the "Zum Domstein" hotel.**

They expected five or six other fans to turn up. As things turned out, 13 enthusiasts responded to the invitation. They quickly agreed that the Porsche Club Trier should be registered as an official organisation. Nowadays, the Club is made up of around 20 members from Bernkastel-Kues, Bitburg, Ettelbrück (Luxembourg), Gerolstein, Hockweiler, Konz, Prüm, Rommersheim, Sirzenich and Trier.

Since the beginning of the year, they have been planning a special celebration – to be held on 7th October, of course. A very special backdrop was chosen as the venue – the venerable Porta Nigra, the Roman gate in Trier.

Gilbert Haufs-Brusberg, President from day one, and his wife Christa took charge of the organisation. They managed to obtain sponsorship from the Bitburger brewery and the Porsche Centre Trier. The artist Andreas Hentrich, who produces absolutely unique images of cars in tin, spontaneously promised a private exhibition featuring his most famous pictures as part of the supporting programme.

On the big day, 7th October 2006, almost all former and current Club members met for a ceremony at the Porsche Centre Trier. Between the courses of the gala dinner, master of ceremonies Gilbert Haufs-Brusberg reviewed the history



of the Porsche Club Trier. His words were accompanied by a slide show featuring contemporary documents and photographs. The evening was rounded off with a film about the 2005 Karwendel Trophy, in which several Club members took part. To mark his 25 years as President of the Porsche Club Trier, the artist Andreas Hentrich presented Gilbert Haufs-Brusberg with a unique work of art – a 911 SC Targa, model year 1981.

Then, as is always the case at a Porsche Club event, it was time for some sporting competition. While the ladies battled to

be the best on the golf course, while the men were giving their all on the racetrack.

The successful event concluded with the launch of a balloon race into the midnight sky.

Franz-Josef Weil

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**PORSCHE**

## Porsche Club Korea

# Back to school – 20 years of the Porsche Club in Korea

**From 3rd to 5th November 2006, the Porsche Sport Driving School returned to Korea during the celebrations to mark 20 years of the Club. And it was on a much grander scale than before.**

The event on the new 2.6 kilometre Ansan Race Track was made up of three different programmes for three groups of drivers. Everybody had the chance to experience the fascination of Porsche first hand, while advertising the reorganisation of the Porsche Club Korea.

The first day was open to Porsche drivers and the general public. The second and third days were reserved exclusively for members of the Porsche Club Korea.

On Saturday, only high performance vehicles such as the 911 Turbo and the Carrera GT, and vehicles with manual gearboxes were allowed to participate in Advanced Sports Driving School training. Porsche had sent two of its very best instructors to Korea for the Sports Driving School event. Patrik Huenninger and Marco Seefried led the team of instructors and, with their extensive experience as racing drivers and teachers, they were able to demonstrate to members and customers how to push a Porsche and its driver to the limit while staying within clear safety boundaries.

A total of fifty participants, including two young ladies, took the opportunity to improve their driving skills. There was also a very warm welcome for family members and friends of the participants, who had the chance to experience optimum Porsche performance on a racetrack.

All the drivers and co-drivers learned much more about their vehicles and their own driving style.



**Porsche Club**  
Korea



Training began with an introduction to driving theory and physics. Then it was time to leave classroom and get out on the track. There, participants were guided through slalom, braking and "ideal line" training in their own vehicles. Finally, they had the chance to drive the entire circuit, guided by the instructors.

In fine weather, go-karting was available between meals and guests also enjoyed an exclusive "sneak preview" of the new 911 Targa 4. The entire Porsche product range was on display in the hospitality area throughout the event, which not only attracted a great deal of attention but also proved popular with photographers.

The highlight of each day was driving "hot laps" accompanied by the instructors. This was everyone's chance to unleash the full performance potential of their Porsches, and to apply what they had learned during the day.

The lap by four Carrera GTs at 330 km/h, followed by 911 Turbos at 310 km/h and other Porsche models reminded us all of the rapid development of Porsche in Korea during the last 20 years.

This Porsche "traffic jam" on the track was far too spectacular to keep to ourselves. Two local media outlets were invited to report on the event. The grand





finale of the event was the presentation of prizes for “Best slalom”, “Best driving style” and a “special prize” awarded to the best driver of each day.

There is no doubt that our guests saw the straights and corners in a different light on their way home than when they arrived that morning.

This three-day anniversary event was an unforgettable weekend for the Porsche Club Korea team, and will be repeated at least twice a year from now on.

We would like to thank all newly certified drivers, our sponsors, and the organisers for making the event possible. The weekend demonstrated the true spirit of Porsche from start to finish.

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## Porsche Club Göppingen

# Crime – Technology – Culture

**The Porsche Club Göppingen held a “murderous celebration” at the Porsche Centre Göppingen on 8th September 2006 to mark the beginning of its anniversary week.**

A festively decorated birthday table awaited members, marking the 60th birthday of Lord Heartsborough. However, before the starters had even been served, the “host” fell victim to poison.

The 44 amateur detectives then set about finding the perpetrator in an interactive murder mystery game, interspersed with scenes acted out by professionals and the courses of a magnificent buffet. The “Creative Partners” theatrical group did a perfect job of involving the Porsche Club members in the scenes. Whether it was a mafia boss or a priest – they unerringly chose the appropriate amateurs performer from the audience and incorporated them into the action. Like all good “whodunnits”, the 3 hours of excitement and entertainment had a twist at the end and thrilled the Porsche Club members gathered for the anniversary celebrations. The clever combination of theatre, crime and dinner provided “murderously” good entertainment.

Afterwards, Vice President Helmut Stern presented the organisers, Dr. Gerd Müller and Klaus Heschke, with the first copies of the 70-page anniversary brochure. President Dr. Gerd Müller reviewed some of the many highlights of the last 10 years. On the stroke of midnight, a toast was drunk to mark the Club’s birthday.

On 13th September, members met again at the Porsche Centre Göppingen in wonderful weather. They then set off



in a high speed convoy to Zuffenhausen. After an introduction to the Porsche Museum, they were split up into two groups for the factory tour. At the sports car factory, the term “manufacture” takes on a whole new meaning.

Next on the agenda was a visit to Porsche Classic. Here, unrestored historic vehicles can be compared with gems that have already been returned to their glorious former states. From the Porsche 356 to the 959, almost every series was represented. The staff provided fascinating information, and were happy to talk shop. The day ended with dinner



below the Stuttgart television tower in the “Primafila” restaurant.

At the invitation of the Managing Director of the Porsche Centre Göppingen, Klaus Heschke, a performance of the operetta “Vogelhändler” in the Staufer park in Göppingen brought a successful and entertaining week of anniversary celebrations to an end.

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